

School of Management Student Advisory Board

New York Institute of Technology

School of Management

**Student Advisory Board:
Student Leadership Counsel Meeting
S.W.O.T Analysis
Academic School Year: 2011-2012**

Respectfully Presented To:

Rahmat A. Shoureshi, Ph.D
Provost and Vice President of Academic Affairs

Jess Boronico, Ph.D.
Dean School of Management

Robert J. Koenig, Ed.D.
Associate Dean
School of Management Student Advancement Programs

Submitted By:

Ms. Simran Kaur,
President, Student Advisory Board

Ms. Helen Crosley,
Vice President, Student Advisory Board

Mr. Zikomo Barr,
Secretary, Student Advisory Board

Mr. Venkata Surya Kimidi
Senator, Student Advisory Board

Ms. Japneet Kaur
Senator, Student Advisory Board

December 13, 2011

INTRODUCTION

During the 2011-2012 academic year, the New York Institute of Technology's School of Management Student Advisory board held the first Student Leadership Counsel Meeting. A total of outstanding 27 student leaders, representing all majors and disciplines within the School of Management, at both the Undergraduate and Graduate level participated in this Meeting. During the meeting, student leaders spent the evening sharing experiences, thoughts, concerns and suggestions as students of New York Institute of Technology and School of Management. Through this meeting process, we created our first S.W.O.T Analysis. Student Leaders worked diligently to accomplish the analysis to enhance current and future experiences within both New York Institute of Technology and School of Management.

**Student Leadership Counsel Meeting
November 16, 2011 at 4:00 p.m. - 6:30 p.m.
Student Leader Participants
(2011-2012 Academic Year)**

- 1) Simran Kaur, President of Student Advisory Board
- 2) Helen Crosley, Vice President of Student Advisory Board
- 3) Zikomo Barr, Secretary of Student Advisory Board
- 4) Venkata Surya Kimidi, Senator of Student Advisory Board
- 5) Japneet Kaur, Senator of Student Advisory Board
- 6) Saadia Jaleel, President of SHRM
- 7) Shu Yang, President of Chinese Student Business Association
- 8) Jing Xiang, Secretary of Chinese Student Business Association
- 9) Na Wu, Member of Chinese Student Business Association
- 10) Arjun Rai, Founder of BizDen
- 11) Patthara Chandaragga, President of Society of Hosteurs
- 12) Jocelyn Kowalczyk, Vice President of Society of Hosteurs
- 13) Irtiza Durraze, Co-President of Society of Hosteurs
- 14) Melissa Ford, Co-President of Society of Hosteurs
- 15) Shanise Babb-Atwell, Secretary of Society of Hosteurs
- 16) Joseph Passarella, member of Society of Hosteurs
- 17) Chontha Chandaragga, member of Society of Hosteurs
- 18) Craig Ranciato, alumni of School of Management
- 19) Dingzhu Yuan, Senator of Student Governement Association
- 20) Andrew Lai, member of Student Advisory Board
- 21) Zoe Faust-Trahan, member of Student Advisory Board
- 22) Himmi Soukaina, member of Student Advisory Board
- 23) Kiara M. Caba, President of PCMA
- 24) Asia Tanner, Vice President of PCMA
- 25) Martina Sinisi, President of NSMH
- 26) Asif Rahman, Vice President of CEO club
- 27) Shreyas Rami, Co-CEO of CEO club

STRENGTHS

- Students feel that that the overall support of the dean is phenomenal. Dr. Boronico is kind enough to provide us with funds for the various activities that take place within the School of Management. He motivates and encourages us to attend events, and most importantly, he makes himself available at all times.
- Students themselves are the strength of the school because there is such great diversity. Students from many different cultures represent themselves in various ways. Also, International students are satisfied with the accommodations that are provided to them.
- There are many opportunities for hospitality students. Students believe that they are attaining the experience necessary, both in and out of the classroom. Such examples include field trips, opportunity to do an internship at De Seversky, and professors applying their industry knowledge in classroom. This is helping them to prepare them for their careers after graduating from NYIT.
- Students are pleased that the institution has provided and supported students concerns and suggestions by designing the new facilities and rooms on 26 West, 61 Street to support School of Management programs and initiatives. Students are eager to utilize these resources in supporting and enhancing their own academic and professional development.
- The Auditorium on Broadway is an important facility because it allows and gives the ability for important speakers such as mayor Bloomberg to come in and speak, and hold professional events.
- There are many different clubs in the School of Management. Being part of these clubs gives students the chance to build their resume, and it expands opportunities to network professionally.
- The School of Management is proud to create the most important aspect Student Advisory Board, which falls within the Student Advancement platform. The board allows students to hold discussions related to issues, concerns, thoughts or suggestions. It's an opportunity for students to voice their opinion. Also, other schools are working on creating a Student Advisory Board similar to ours because they also feel that it's a great way to get insight of students likes and dislikes.
- Students believe it's convenient that you are able to create schedules online, and allows you to view all of the courses which are offered during a certain semester. It allows for students to create a flexible schedule of their own choice.

WEAKNESSES

School of Management Student Advisory Board

- Both Campuses are competing with each other. Student Leaders feel that since both campuses represent same clubs, there should be more communication and be able to work together as a team.
- Many clubs such as the NSMH and CEO club do not have a budget; therefore they are unable to further expand their clubs. Board officials of clubs are forced to fund their own events. They are unable to attract new members because resources are limited.
- Hospitality clubs in particular are not properly recognized by the Student Government Association. They have a hard time getting their budgets approved and receiving refunds for events and activities. Therefore, to find a solution to this issue, The Student Advisory Board will speak with the Student Government Association regarding budgets.
- Since students have off campus jobs, their working hours are odd. Even though, they want to attend school events and meetings, they are unable to. Therefore, it was suggested that it's crucial to obtain a private inbox for students so they are updated about meetings and events.
- MBA Students believe that the Oral exam should be given by the same professors who have taught them the course. Student's state that they do not feel comfortable taking the oral exam with professors from outside of NYIT, or professors who have not taught them the course.
- Advisors are not aware of the courses a student is required to take for a specific major. Therefore, Advisors should be more knowledgeable of what courses are being offered during a certain semester.
- Few courses that MBA students are required to take to attain their degree, are not scheduled at night time. This causes conflicts with their jobs because few students work during the daytime. Some key courses which are offered during one semester or only one class per semester. This can lead to late graduation. Therefore, there should be more core courses offered during different times at least twice per semester. For example, a day class and a night class.
- There should be more clarity with what events and extracurricular activities students are required to attend to achieve certificates. Also, there are many events which take place during free hour, so students don't know which ones to attend.

OPPORTUNITIES

School of Management Student Advisory Board

- Since NYIT is a diverse institution, students should embrace the different cultures which are represented thoroughly. This way we can have a better understanding between different cultures, as well as have students come together for one cause. One way to bring everyone together is the campus wide “Festival of Lights.”
- Since there are many different clubs and organizations created by the School of Management, students should take advantage and partake in these clubs and organizations because it’s an opportunity to meet with new people, and network professionally.
- Classes which have only few students work to the student’s advantage because there is a greater chance to develop a personal relationship between the professor and student. This is important because students benefit of obtaining letters of recommendation.
- Since there are Social Networking websites such as twitter, Facebook, and linked in, it’s a great way for clubs and organizations to post updates. Also, it gives a chance for students to post their thoughts and concerns immediately, if he or she has missed a meeting.
- There should be more flexibility in class scheduling so students are able to create schedules with more options being offered.
- Since there are many bulletin boards around both campuses, we can use those bulletin boards to advertise and promote events. It can be used to the student’s benefits.
- The School of Management has created many pamphlets and catalogs, these pamphlets should be given out during every event which is held throughout the school year. For example, the Student Advisory Board center cards should be given during the School of Management orientations so freshmen are aware of what the purpose and benefits of being part of the board are.
- Career Net is a great website because students have the opportunity for students to search for career opportunities such as jobs and internships related to their major.
- Student Leadership Counsel Dinner is a great event itself because it’s a great way to bring ambitious, determined student leaders to discuss and plan issues, concerns, thoughts, and suggestions.

THREATS

- Even though small class sizes are an attraction for incoming undergraduate and graduate students, but when few students show up, class is cancelled.
- There is no connection with other Colleges and Universities. Therefore, we are unaware of what other colleges in New York are doing in terms of extracurricular activities and events.
- NYIT School of Management does not have a name that other schools have. We have no knowledge what the opportunities other colleges/universities offer, therefore there's a scope that a threat of other institution can serve as our opportunity.
- The MBA Chinese Cooperate program promises the international Chinese students things that NYIT is not even aware of. This causes Chinese students to be discouraged and gives NYIT a bad image because of the misleading information given by the agencies.
- MBA students who desire to apply for the PhD program at Columbia University are unable to because NYIT is not on the application for selection. This can decrease the chances for students to apply for the NYIT's MBA program
- Documents on the NYIT website such as calendars for professional enrichment events are not properly utilized. Students should view the calendar because they miss out on great events and activities which they should take participate in.
- Students who are taking online courses have a difficult time getting in touch with their professors. Professors are not responding to students email in a good time manner. This can lead to students not properly doing a assignment for that particular course.

ACKNOWLEDGEMENTS

On behalf of the 2011-2012 New York Institute of Technology's School of Management Student Advisory Board, the students would like to thank Dr. Rahmat A. Shoureshi, Provost and Vice President of Academic affairs, NYIT, Dr. Jess Boronico, Dean, School of Management, and Dr. Robert J. Koenig, Associate Dean for School of Management Student Advancement programs for their continued dedication and support towards strengthening of students' academic and professional experiences within the New York Institute of Technology and School of Management. The outcome of School of Management's first Student Leadership Counsel Dinner held on November 16, 2011 was phenomenal thanks to their guidance and support. Therefore, student leaders requested another meeting during the 2012 spring semester and hope that this will be an annual event.

CONCLUDING THOUGHTS

On behalf of the 2011-2012 New York Institute of Technology's School of Management Student Advisory Board, student leaders who participated on the evening of November 16, 2011 Student Leadership Counsel Dinner want to express our most heartfelt appreciation for bringing all School of Management's student leaders together and giving us the privilege to express our opinions in an open forum. By participating in this meeting, we Communicated and learned from one another. Each on us had some Strength, Weakness, Opportunity, and threat that we shared. This meeting will strengthen various factors such as clubs and organizations within the School of Management and New York Institute of Technology.